

Privacy Policy

Last Updated: September 16, 2025

1. General

The website of Kaleidoscope Ltd. (hereinafter: the "Website" and "Kaleidoscope"), which provides conference production services (hereinafter: the "Services").

Kaleidoscope respects the privacy of the users of the Website and has therefore created this Privacy Policy, which details how Kaleidoscope collects and uses the information provided by users of the Website.

2. Information Collection

While using the Website, Kaleidoscope may collect information about you through the following means:

Request for Information about Services

Kaleidoscope may allow users of the Website to request information and consultation regarding the Services via an online contact form on the Website (hereinafter: the "Contact Form"). As part of the Contact Form, you may be asked to provide personal details, which may include, among other things, your first and last name, contact information (email address, phone number, etc.), as well as details regarding the Services you require. Please note: you are not legally obligated to provide any specific details about yourself; however, the provision of such details is necessary in order to submit a request for consultation and information about the Services through the Website.

By submitting your details through the Contact Form, you confirm that you are providing them knowingly and with consent to all the terms of this Privacy Policy. If you provide us with information relating to third parties, you declare that such information is provided with their knowledge and consent.

Cookies

To improve the browsing or online experience of visitors to the Website, many of the Website's pages make use of "cookies," which are files placed on a visitor's hard drive by the Website's web server and which allow the Website to recognize the visitor.

Cookies can provide information regarding the type of computer, browser, and internet usage, as well as the IP address used to connect to the Website. Cookies themselves do not provide the Website with personally identifiable information, unless the visitor chooses to provide such information. Once personal information is provided, it may be linked to the data stored in cookies.

The Website may use non-personal, aggregated data to analyze (on an anonymous basis) how long visitors stay on each page, how many visitors browse the Website, and how the Website can better adapt its pages to user needs. This data may be collected and used anonymously.

Cookies may also be used to save time, understand how users interact with the Website, and improve the Website. For example, cookies may be used to personalize browsing experiences or restore user-specific information during future visits (such as recognizing a returning user by name). Cookies may also be used to offer programs, services, and products.

By using the Website, you consent to the installation of cookies on your device and to the use of the information described above. You may remove or block cookies at any time through your browser settings; however, this may affect your ability to use the Website.

This Policy does not cover or address how third-party companies use their own cookies.

The Website does not knowingly collect personal information from individuals under the age of 18, in violation of applicable law and without parental/guardian consent.

If you believe your child under the age of 18 has accessed the Website without consent, please contact us at: Geni@kldltd.com

3. Notifications from the Website

- The information you provide while using the Website, including personally identifiable information and other details, is provided voluntarily and with your consent.
- If you do not consent to provide details during use of the Website and/or the Services, you may be unable to use the Services provided by the Website. For example, if you do not provide details through the Contact Form, we will be unable to provide you with information about the requested Services.
- The data controller of the database in which the information you provide will be stored is Kaleidoscope Ltd., Company No. 512730011, with contact details at: 45 Raines Street, Tel Aviv, or by email: Geni@kldltd.com
- You have the right to review your personal information in accordance with Section 13 of the Israeli Privacy Protection Law, 1981 (the "Privacy Protection Law"), and the right to request correction of your personal information under Section 14 of the Privacy Protection Law.
- You are not legally required to provide any information; however, without providing the details required for

purchasing products and/or receiving services, you may be unable to use certain Services on the Website and/or purchase products through it.

4. Use of Information

Kaleidoscope will use the details you provide while using the Website in accordance with applicable law, including the Privacy Protection Law, and this Privacy Policy.

Without derogating from the above, Kaleidoscope reserves the right to disclose personal information about you if it believes in good faith that such action is necessary for one of the following purposes:

- a. To comply with legal proceedings, including, but not limited to, civil or criminal orders, court directives, or other mandatory disclosures;
- b. To enforce this Privacy Policy, the Terms of Use, or any other agreement between you and Kaleidoscope;
- c. To respond to claims of violation of third-party rights, whether such third party is a user, individual, or government agency;
- d. To respond to customer service requests;
- e. To protect the rights, property, or personal safety of Kaleidoscope, its users, or the public.

5. Databases and Data Protection

You acknowledge that Kaleidoscope will hold, manage, and use the information in its database, and you declare that you will have no claim against Kaleidoscope and/or anyone on its behalf regarding such use, provided it is made in connection with Kaleidoscope's activities and/or in accordance with this Privacy Policy. By providing information and/or using the Website, you agree that the information you provide, and any data collected by Kaleidoscope through the Website, may be used by Kaleidoscope for its business activities, including activities with third parties, and such use shall not be considered a violation of your privacy.

6. International Data Transfer

Kaleidoscope may transfer your information, including personal data, to third parties across borders, to countries or jurisdictions worldwide. Please note that such countries may have different privacy and data protection laws from those in Israel (and in some cases may lack data protection laws altogether). By using the Website, you consent to such transfers and to the use and disclosure of your information, including personal data, in these jurisdictions.

If Kaleidoscope is unable to transfer your information to relevant service providers abroad, it may be unable to fulfill your order. By placing an order, you expressly consent to the transfer of your personal data to such service providers.

7. Links to Third-Party Websites

The Website may provide links to or from third-party websites or resources. Please note that such websites or resources may collect and use your personal information differently.

Kaleidoscope does not endorse or assume any responsibility for the data collection practices, privacy policies, or content of any third-party websites linked from the Website. You should contact the owner or operator of such websites directly to inquire about their privacy policies before submitting any personal information.

8. Security

Kaleidoscope employs reasonable technical and organizational measures to protect your personal information from accidental loss and from unauthorized access, use, alteration, or disclosure. However, transmission of information over the internet is not completely secure, and Kaleidoscope cannot guarantee that unauthorized third parties will never be able to overcome such measures.

9. Right to Access and Delete Information

Under the Privacy Protection Law, every individual has the right to review information held about them in a database. You are entitled to receive details about the information you provided that is stored in Kaleidoscope's database.

If you find that the information is incorrect, incomplete, unclear, or outdated, or if you do not want your details to be included in the database, you may request that the database owner amend or delete the information, free of charge, in accordance with the Privacy Protection Law.

Requests regarding access, correction, or deletion of information can be made in writing to Kaleidoscope's customer service at: info@mspirit.co.il. Kaleidoscope will make reasonable efforts to comply promptly.

10. Changes to the Privacy Policy

Kaleidoscope reserves the right, at its sole discretion, to amend or update this Privacy Policy from time to time. When such changes are made, Kaleidoscope will update the "Last Updated" date at the top of this Policy. We recommend reviewing this Policy periodically to remain informed about how Kaleidoscope protects

your information. Continued use of the Website after changes have been made will constitute full acceptance of the revised Policy.

11. Governing Law and Jurisdiction

This Policy and the legal obligations of Kaleidoscope are governed by the laws of the State of Israel, regardless of the user's location. Exclusive jurisdiction for any claim or dispute related to this Privacy Policy and/or the Website shall rest with the competent courts in Tel Aviv, Israel.

12. Contact

For further inquiries or questions regarding this Privacy Policy, please contact us in writing at:
Geni@kldltd.com